

## WHO WE ARE:

The School of Economic and Social Policies (Scuola di Politiche Economiche e Sociali - SPES), founded by Valerio De Luca in 2013, is part of the training activities promoted by the Fondazione AISES ETS — Academy for Innovation, Economic Development and Security — of which President Ciampi held the role of Honorary President until his death.

With the authorisation of the Ciampi family, in 2022 the SPES was named after the President Emeritus of the Italian Republic Carlo Azeglio Ciampi



## **VISION:**

## **S**CHOOL AS A PLACE OF HOPE AND COURAGE.

SPES, which represents an idea of School understood as a place for "hope" and "courage" where to cultivate free conscience and ideal impulse of the new generations, is inspired by the lesson and the high moral example of Carlo Azeglio Ciampi, who has oriented his civil passion and his work within the institutions exactly in the invitation to young people not to give up and to look towards the future with hope, because: 'All of you can, and must grab the helm of your life and proceed, looking ahead with lucid realism and grounded hope; there is no difficulty that prevent you from saying with conviction to yourself: 'It's in us".

#### **MISSION:**

#### **EDUCATE TO THE LOVE OF THE HOMELAND.**

In the wave of the highest tradition of the Italian Risorgimento, our mission is to 'educate to the love of the country', which works for Europe and for humanity; exhorts commitment to the freedom and the dignity of the Italian people and of all peoples; works for strengthen the Republican Constitution; teaches how to cultivate historical memory.

According to Ciampi, in this strong feeling and deep-rooted conviction lies 'the profound bond between the education of young people and fidelity to the principles on which our Republic is based on: the freedom of citizens; the unity of the country. The School is a vital part of the Nation: it is the nursery of the Italy of the future'.



## **GOALS:**

## WE TRAIN PEOPLE TO REFORM INSTITUTIONS.

Nowadays, knowledge is a fundamental element of economies and societies because it drives growth and competitiveness based on innovation and quality of economical and social development.

In a constantly changing society, according to the accurate reflection of President Ciampi, 'We cannot escape the challenges that the Twenty-first Century history offers us. In order to prepare the new generations to face them in the right way, a school must operate with the aim of training young people, preparing them to responsibly carry out their duties as citizens, and encouraging their hard-working and creative inclusion within a changing and advancing society with increasingly rapid times'.

These challenges require lifelong training, according to the changes and the needs of the labour market.

SPES aims to generate a real change in society by the strengthening of the active participation of young people in the life of institutions, the access to high-quality training and digitized education systems, including the Metaverse, addressed not only to the new generations and the 'jobs of the future', but also to the upskilling and the reskilling of public and private sector management abilities, combining the professional development of the individual with the concrete objectives of the organizations.

## SUSTAINABLE GALS DEVELOPMENT





## **ACTIVITIES:**

## TRAINING AND RESEARCH.

Economic and social policies, also defined by the Next Generation EU and the PNRR, represent the prospective basis for the relaunch of Italy's unique potential which is developed around the strategic axes of culture, digitalisation, ecological transition, and social inclusion.

In Ciampi's conception, the education of the new generations and the promotion of technical-scientific research are at the service of the general interest, given that: 'Economic development is increasingly based on knowledge. The main capital is the human one. Young people are its essence. It is in everyone's interest to enhance your professionalism'. SPES wants to be an enabler of skills at the service of the country system, as stated in

Ciampi's analysis 'increasing the number and preparation of high school and university graduates expands the value of the resources needed to make Italy and Europe a more dynamic and competitive area'.

## In order to achieve these goals, we realise:

- advanced training courses, continuous education and educational paths; first and second-level specializing Masters, also in collaboration with other Italian universities and/or with other public or private bodies;
- strategic researches and analyses that support institutions in their choices on major innovation issues and policies in terms of sustainable development objectives, as well as corporate governance in transformational processes and in the measurement of impacts in the implementation of ESG (*Environmental*, *Social and Governance*) principles;
- sector studies on economic and geopolitical perspectives to support public and private decision-makers in the management of systemic risks and crises provoked by the complexity of international relations;
- research platforms and working tables for the discussion and development of specific
  contents that raises awareness on issues of strategic importance for the
  competitiveness of the country, to create an auspicious ecosystem for the digital and
  ecological transition within the framework of international relations.

















## Acadaemic Year 2024 Inauguration AISES 'On the Shoulders of Giants' Prize awarded to President Ursula von der Leyen







Europe is moving forward, I am aware that the challenge is noteworthy. Today we are undoubtedly standing 'on the shoulders of giants'. It is up to us, it is up to you, to give our best, to take the baton and one day hand it over to the new generations. Long live Europe and long live Italy'.

With these words, President Ursula von der Leyen concluded the award ceremony for the AISES Academy 'On the shoulders of giants' prize, following in the footsteps of the previous award-winners Carlo Azeglio Ciampi, Mario Draghi, Papa Francesco and Antonio Tajani. A high institutional and international recognition for our research and higher education activities with the SPES Academy 'Carlo Azeglio Ciampi', which honours, inspires and stimulates us to do our best for our country and for an increasingly united, competitive and supportive Europe.

## **GOVERNANCE**



ENRICO GIOVANNINI PRESIDENT



VALERIO DE LUCA FOUNDER AND DIRECTOR



LUIGI FIORENTINO PROGRAMMES DIRECTOR



GIUSEPPINA RUBINETTI
PUBLIC POLICIES
DIRECTOR



MASSIMO OLIVIERI CHIEF OF E-LEARNING



SERENA MARZUCCHI CHIEF OF INSTITUTIONAL RELATIONS



BARBARA DI MARTINO CHIEF OF TECHNICAL SECRETARY



**DILETTA DINI**CHIEF OF EXTERNAL
RELATIONS AND
COMMUNICATION



## **HIGH-LEVEL COMMITTEE**

The High-Level Committee will carry out all the tasks relating to the strategic-didactic direction and orientation function through the annual drafting of some guidelines for the higher education path.



**Giuliano Amato**President Emeritus of the Constitutional Court



**Lorenzo Bini Smaghi** President of Société Générale



Renato Brunetta
President of CNEL



Cesara Buonamici Ad personam Director of TG5 Mediaset



**Barbara Carfagna**Journalist and TV host



Mirja Cartia D'Asero CEO of Il Sole 24 Ore S.p.A



Sabino Cassese Constitutionalist



Flavio Cattaneo CEO of ENEL and Vice-President of Italo-Nuovo Trasporto Viaggiatori



**Vito Cozzoli** CEO of Autostrade dello Stato



Matteo Del Fante CEO and Manager Director of Poste Italiane



Claudio Descalzi CEO of Eni



Nathalie Dompé CEO Dompé Holdings and VP Business Development



Alain Elkann Writer and journalist



Melissa Ferretti Perretti Vice-President and Country Manager Google



Giovanni Floris Journalist and TV host



Uberto Fornara CEO of Cairo Communication





**Bruno Frattasi** Manager Director of National Authority for Cybersecurity



**Massimo Giannini** Writer and journalist



Massimo Giordano
Managing Partner
McKinsey &
Company in Europe



Elena Goitini
CEO of @BNL BNP Paribas
and BNP Paribas
Responsible for Italy



Gian Maria Gros-Pietro
President of Intesa
Sanpaolo



**Maximo Ibarra**CEO of Engineering



Maria Latella Journalist and writer



**Gianni Letta**President of Civita



Nicola Maccanico Vice President of Civita



Emma Marcegaglia President and CEO of Marcegaglia Holding



Mariangela Marseglia Country Manager Italy and Spain of Amazon



**Giampiero Massolo** President of Mundys



Bernardo Mattarella CEO of Invitalia



Nicola Monti CEO of Edison



**Pasqualino Monti** Amministratore delegato di ENAV



Mario Nava
Director-General, DG
Employment, Social Affairs
and Inclusion
in European Commission





Ferdinando Nelli Feroci Presidente of IAI



Giuseppe Notarnicola
President of
STMicroeletronics Italia



Vincenzo Nunziata
President of
STMicroeletronics Italia



Pietro Carlo Padoan
Presidente of
UniCredit



Antonio Parenti
Director of Public Health,
Cancer and Health Security,
DG SANTE,
European Commission



Claudia Parzani President of Borsa Italiana



Corrado Passera Founder and CEO of Illimity



Fabio Pinelli Vice President of the High Council of the Judiciary



Francesco Profumo
President of
Quadri vio Group and of
IsyBank



**Giuseppe Recchi** President of Società Stretto di Messina



Marina Salamon
President of Alchimia
and Connexia



**Pietro Salini** CEO of WeBuild Group



Pasquale Salzano President of Simest



**Paolo Savona** President of CONSOB



**Dario Scannapieco**CEO of Cassa
Depositi e Prestiti



Cristina Scocchia CEO of Illy Caffè





**Maurizio Sella**President of Sella Group



Roberto Sergio Director-General of RAI



Eugenio Sidoli CEO of Max Mara



Roberto Sommella Writer, Journalist and Director of MF-Milano Finanza



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Executive Director of the
European Cybersecurity
Competence Centre



Giovanni Tamburi
CEO and President of
Tamburi Investment Partners



Massimo Tononi President of Banco BPM



**Giulio Tremonti** President of Aspen



Fabio Vaccarono
CEO of Multiversity
Group



Stefano Venier CEO of SNAM



Luciano Violante

President of Fondazione Leonardo

– Civiltà delle Macchine



## **PUBLIC POLICIES DEPARTMENT**



Federico Eichberg Chief Cabinet of Ministry of Enterprises and Made in Italy



Marcella Panucci Chief Cabinet of Ministry of University and Research



Giuseppe Recinto
Chief Cabinet of
Ministry of
Education and
Merit



Mario Antonio Scino
Chief Cabinet of
Ministry of the
Environment and
Energy Security



Maria Teresa Sempreviva Chief Cabinet of Ministry of the Interior



Francesco Tufarelli Manager Director of the Presidency of the Council of Ministers



## **FACULTY**



**Alberto ALEMANNO**Jean Monnet Professor of EU
Law, HEC Paris



**Paolo AVERSA**Professore of Strategy Bayes
Business School University of
London



Stefania BARIATTI Professor of International Law, University of Milan



Patrizio BIANCHI UNESCO Chair in "Education, Growth and Equality"



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Delegation of the
European Commission
in Italy



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Pedagogy and Director
of Master in
Intelligence of
University of Calabria



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Financial Intermediaries and
Dean of SDA School of
Management,
Bocconi University



Silvia CASTAGNA

Member of AI Commission in
Department for information and
publishing of Presidency of Council
of Ministers



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Professor of
Constitutional Law,
Roma Tre University



Nunzia CIARDI
Vice-Manager Director of
National Authority for
Cybersecurity



**Giuseppe COLPANI**Director General of
Consiglio Nazionale
delle Ricerche



**Federico CORNELLI**Commissioner
of CONSOB



**Stefano CROLLA**Managing Director
American Chamber of
Commerce in Italy



Antonio DE PALMAS Vice President Global Market Development Public Sector Microsoft



**Alessandro DI MAJO**Board of Directors of RAI



Pasquale FERRARA
Ambassador and Manager
Director for Political and
Security Affairs of Ministry of
Foreign Affairs and
International Cooperation





**Andrea FERRERO**Professor of Economics
University of Oxford



Andrea GAVOSTO
Director of
Agnelli Foundation



Renato LOIERO
Counselor of the
President of the Council
of Ministers



**Nicola LUPO**Professor of Public Law,
Luiss Guido Carli



Luigi MARTINO
Professor of Cyber Security and
International Relations, University of
Firenze and Cyber Security Director,
ISPI



**Nicolò MARDEGAN** Head of Global External Relations, Enel Group



Andrea MONTANINO
Chief Economist and
Director Sector Strategies
and Impact, CDP



**Giovanni MORATTI** Chief of Energy Transition and Board member, Saras



**Diva MORIANI**Executive Chairman,
KME Group S.p.A.



**Simone NISI** Institutional Affairs Director, Edison



Vittorio OCCORSIO Professor of Private Law, Università Mercatorum, Notary in Rome



Simona PARAVANI MELINGHOFF Assistant Professor of the Faculty of Economics in University of Cambridge and Managing Director of BlackRock



Carlo PARIS

Member of the Board of
Directors of ENAV



**Lapo PISTELLI**Director Public Affairs ENI



Andrea PRENCIPE Professor, Luiss Guido Carli



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Full Professor of Constitutional
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University, and Italian
Representative, EU Agency for
Fundamental Rights





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Professor of
Comparative Law,
University of Bergamo



**Roberto SGALLA**Director of Centro
Studi Americani



**Chiara SGUBIN**Secretary General of Telespazio



**Serafino SORRENTI**Chief Information
Officer of Presidency of
the Councel of Ministers



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and of New Technologies,
European University of Rome|
Regulatory Affairs Lead
South Europe | Google



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Director,
Communication &
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T S.p.A.



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Ambassador and former
Diplomatic Advisor of the
President of the Council



Paolo TATICCHI
Professor of Strategy and
Sustainability UCL School
of Management



**Gian Luca TREQUATTRINI**Generale Officer and Secretary of the Directorate, Bank of ITaly



**Saverio VALENTINO**Component of Italian
Competition Authority



Maurizio VALLONE Director of the School of Specialization of Interforce



**Umberto VATTANI**Ambassador and
President of Venice
International University



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Full Professor of Commercial Law,
Director Legal Area SDA
Università Bocconi and President
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Princeton University



Andrea ZOPPINI
Full Professor of Private Law,
Roma Tre University



## INSTITUTIONAL PARTNERS







# Consiglio Nazionale delle Ricerche





**BUSINESS PARTNERS** 









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Sella

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#### HIGH-LEVEL STEERING COMMITTEE MEETING – MINISTRY OF EDUCATION ROME 18 OCTOBER 2022





E. Giovannini and P. Bianchi



V. De Luca and K. Pimpinella



L. Fiorentino



A.Profumo, CEO of Leonardo



P.C.Padoan, President of Unicredit



A.Munari, President of BNL









C.Parzani, President of Borsa Italiana M.Sella, President of Banca Sella

R.Jellinek, President of Mercedes



D.Ravera, President of Destination Italia



M.Patuano, President of A2A



N.Maccanico, CEO of Cinecittà



A.De Palmas, V.P. of Microsoft P.S.



S.Paravani, M.D. of Black Rock



M.Marseglia, Country Manager of Amazon





F.Gallo, President of Treccani



M.Giannini, Director of "La Stampa"



P.Savona, President of CONSOB





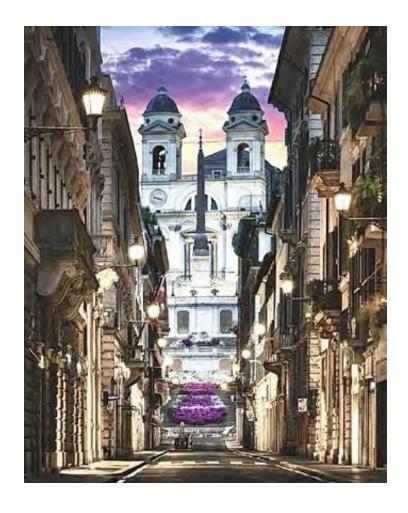


G.M. Gros-Pietro, President of Intesa Sanpaolo C.De Vincenti, President of AdR M.Crisostomo, President of Enel





## **INSTITUTIONAL HEADQUARTERS**



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